

# SHELL MAKEUP

PRODUCTS CATALOG



*Shell Makeup*  
*Show up your beauty!*

# ABOUT US



## Chii Lee Enterprise Corp.

was established in 1980, starting the business with mold development at the beginning.

After two years, we enlarged the factory and moved to Dashe St., Shengang Dist., Taichung. We mainly handled making the molding of cosmetic packaging, lighter, electric wire accessories and pen series.

Furthermore, we set up Chii Li Enterprise Ltd. in 1996, which crossed the field of plastic injection molding. We expanded the business to cellphone, electronic and photoelectric parts. In 2009, we designed and developed cable marker series as well by our own. Since 2015, we have made our own lipstick cartridge core and started increasing our own products. In order to provide better service and expand to foreign cosmetics markets, we created a new brand - **Shell Makeup** in 2019.

# 關於我們

麒立企業股份有限公司成立於1980年，草創之期僅以模具開發起家，於1982年擴廠搬至台中神岡大社街，以化粧品包裝、打火機，電線配線器材，筆類模具為主要營業項目。此外，於1996年成立麒秝股份有限公司跨足塑膠成型領域，並且擴大營業範圍至手機，電子與光電零件。並於2009年自製開發配線標籤系列產品。由於2015年開發了自有的口紅中束，開始慢慢增加自有產品。為了提供更好的服務並擴展到國外市場，於2019年創建了新品牌—Shell Makeup。





Molds are the cornerstone of Chii Lee Enterprise Corp. When Taiwan was still one of the Four Asian Tigers in 1980s, the founder, Mr. Huang, only focused on the mold profession from apprenticeship to entrepreneurship. Chii Lee has been more than 40 years of history with more than 3000 sets of mold experience. Among them, cosmetics molds are account for the majority, and especially good at tube or pen shaped packaging for lip makeup and eye makeup. This type of mold pays special attention to the surface effect, and it is mostly designed with more than 8 cavities. Chii Lee has complete mold team and equipment from design, manufacturing, verification to shipment. Talents are also what Chii Lee is most proud of. Partners have more than 10 years of experience and open attitude to provide the fastest and professional solution in face of changeable situation in project-based production.

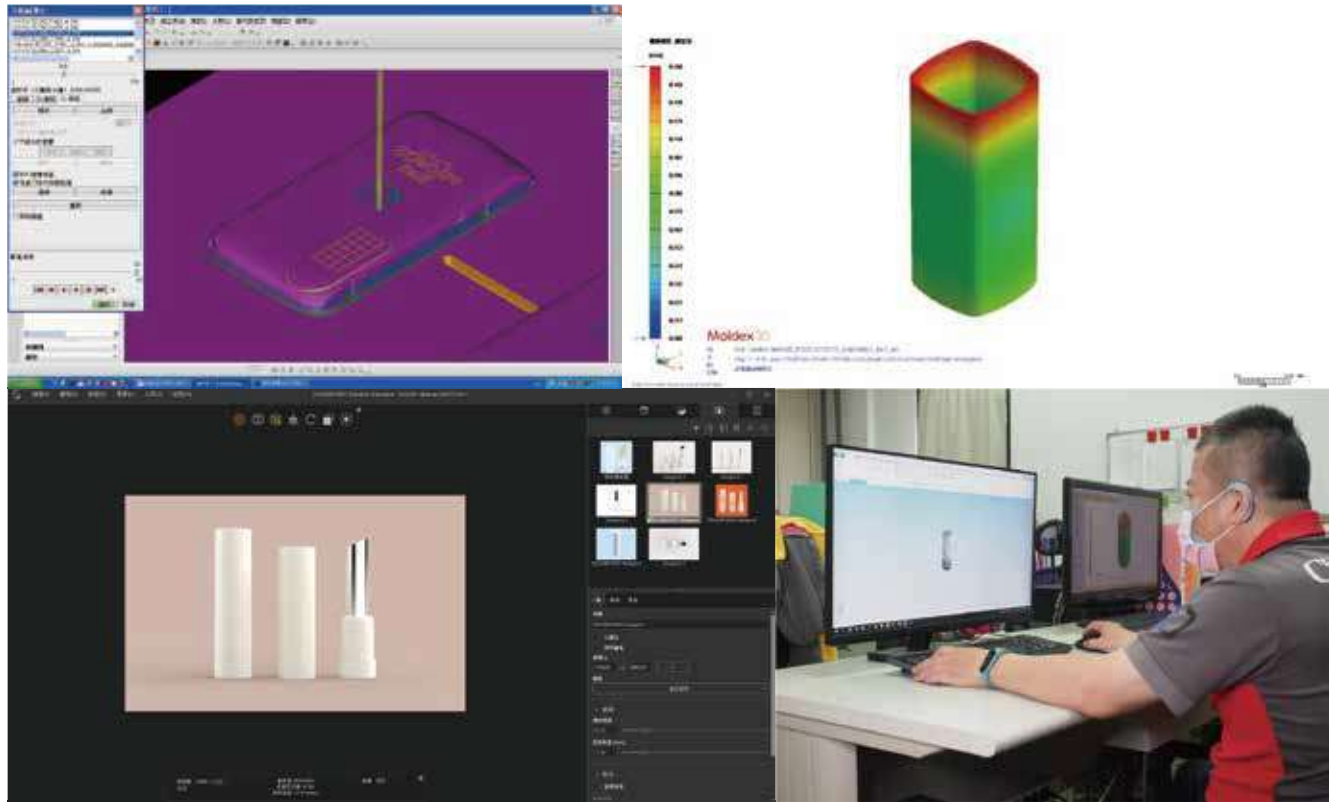
# MOLD



# PRODUCTION



Cosmetic packaging is a daily consumable, it requires short-cycle and stable production. Chii Lee uses Taiwanese-made and Japanese-made 50~250 ton injection machines with robotic arms to achieve production leveling. The injection workshop is in operation 24 hours a day and utilizes Industrial Internet of Things system to ensure the production situation is instantly controllable. Mainly use PP, ABS, PC, AS and other raw materials, the selected materials comply with ROHS and REACH specification. In 2020, biodegradable material was also developed to produce green and low-carbon packaging. In order to meet the diversity of appearance of makeup products, we provide : plating, spraying, hot stamping, silk screen printing, heat transfer printing, digital printing and other processing, just to perfectly present your imagination.



## R&D

With more than 40 years of development experience, from OEM to ODM, we keep improving and learning, and provide customers with the information and advice they need in the development, greatly reduces development costs and time. Customers only need to provide hand drawn drafts or design elements, and we can use SOLIDWORKS Visualize rendering function to present the product in 3D with highly realistic mock-up images. Confirm the structural details through Unigraphics NX 3D modeling, and use various methods such as reverse engineering, mold flow analysis, stress analysis and 3D printing to verify the design in advance. Then make DFM and prototype samples to ensure the quality of the product design can be mass-produced, speeding up development time.





# QUALITY CONTROL

Chii Lee obtained ISO:9001 certification and implements the concept of quality in every partner. We believe that quality is made, not tested. Before a product is officially put into production, reliability test will be carried out first in trial run. Also monitor the quality of each process through incoming quality control, first article inspection and in put process quality control. The quality control department has various testing equipment and will do regular calibration. In term of quality management, we uphold an honest and responsible attitude to face every abnormal issue, reduce customer's losses with the fastest efficiency, and also keep improving and learning from the experience to pursue excellence and increase customer's satisfaction as the highest criterion.



As the global consumption of cosmetics products is very large and we are a supplier of cosmetic packaging, we have been thinking how to reduce the use of plastics. Then we developed the biodegradable lipstick tube using new eco-friendly material.

We love our earth. As human beings living on the earth, we have the responsibility to protect the earth and give our children a good environment in the future.



# BIODEGRADABLE LIPSTICK TUBE

SHELL MAKEUP





## LSAA01-BB

Material : BBM/Aluminum/plastic

Dimension : Ø21.4\*H82mm

Cup size : 11mm



## LSAA02-BB

Material : BBM/Aluminum/plastic

Dimension : 21.63\*21.63\*H66.65mm

Cup size : 11.8/12.1/12.7mm

# LIPSTICK TUBE

Various designs of lipstick case packaging containers for wholesale that come in different shapes, colors, materials and profiles from simple style to high-end texture. Each item is designed to work with makeup for the beauty & cosmetics industry.





### LSAB01

Material : ABS/Aluminum/POM/PS  
 Dimension : 20.5\*20.5\*H73mm  
 Cup size : 12.1/12.7mm



### LSAB02

Material : ABS/Aluminum/POM/PS  
 Dimension : W24.9\*H75.7mm  
 Cup size : 12.1mm



### LSAB03

Material : SAN+ABS/Aluminum/POM/PS  
 Dimension : Ø21.2\*H74mm  
 Cup size : 12.1/12.7mm



### LSAB04

Material : SAN+ABS/Aluminum/POM/PS  
 Dimension : 21.2\*21.2\*H74mm  
 Cup size : 12.1/12.7mm



### LSAB05

Material : SAN+ABS/Aluminum/POM/PS  
Dimension : 21.2\*21.2\*H74mm  
Cup size : 12.1/12.7mm



### LSAB06

Material : Aluminum/POM/PS  
Dimension : Ø18.8\*H69.2mm  
Cup size : 12.1/12.7mm



### LSAB07

Material : Aluminum/POM/PS  
Dimension : Ø21.4\*H69.4mm  
Cup size : 12.1/12.7mm



### LSAB08

Material : Aluminum/POM/PS  
Dimension : Ø20.9\*H63.3mm  
Cup size : 12.1/12.7mm





### LSAB09

Material : Aluminum/POM/PS  
 Dimension : 20.3\*20.3\*H73.3mm  
 Cup size : 12.1/12.7mm



### LSAB10

Material : Aluminum/POM/PS  
 Dimension : Ø14.64\*H84.8mm  
 Cup size : 8.5mm



### LSAB11

Material : Aluminum/POM/PS  
 Dimension : Ø14.15\*H93.4mm  
 Cup size : 8.5mm



### LSAB12

Material : Aluminum/POM/PS  
 Dimension : 15.4\*15.4\*H51.2mm  
 Cup size : 9mm



### LSAB13

Material : Aluminum/POM/PS  
 Dimension : Ø14.1\*H40.1mm  
 Cup size : 9mm



### LSAB14

Material : SAN+ABS/Aluminum  
 Dimension : 18.2\*18.2\*H88.8mm  
 Cup size : 11.2mm



### LSAB15

Material : AS+ABS/Aluminum  
 Dimension : 15.55\*15.55\*H87.9mm  
 Cup size : 8.5mm



### LSAB16

Material : AS+ABS/Aluminum  
 Dimension : Ø13.8\*H83.2mm  
 Cup size : 8.5mm



### LSAB17

Material : AS+ABS/Aluminum  
 Dimension : Ø13.8\*H87.7mm  
 Cup size : 8.5mm



### LSAB18

Material : AS+ABS/Aluminum  
 Dimension : Ø13.7\*H96mm  
 Cup size : 8.5mm



### LSAC01

Material : PS/POM  
 Dimension : Ø20\*H75.4mm  
 Cup size : 12.1/12.7mm



### LSAC02

Material : PS/POM  
 Dimension : Ø19.2\*H69.2mm  
 Cup size : 12.1/12.7mm



### LSAC03

Material : POM/PP/AS  
 Dimension : Ø20.4\*H73mm  
 Cup size : 12.1/12.7mm



### LSAC04

Material : POM/PP/AS  
 Dimension : Ø20.4\*H73mm  
 Cup size : 12.1/12.7mm



### LSAC05

Material : POM/PP/AS  
 Dimension : Ø20.4\*H75mm  
 Cup size : 12.1/12.7mm



### LSAC06

Material : AS/ABS/POM  
 Dimension : Ø17\*H88mm  
 Cup size : 11.3mm





### LSAC07

Material : AS/ABS/POM  
 Dimension : Ø20.1\*H67.4mm  
 Cup size : 12.1/12.7mm



### LSAC08

Material : AS/ABS/POM  
 Dimension : Ø19\*H82mm  
 Cup size : 12.1/12.7mm



### LSAE01

Material : AS/ABS/POM/Aluminum  
 Dimension : Ø20.3\*H65mm  
 Cup size : 12.1/12.7mm



### LSAE02

Material : AS/ABS/POM/Aluminum  
 Dimension : Ø20.3\*H66mm  
 Cup size : 12.1/12.7mm



### LSAE03

Material : AS/ABS/POM  
Dimension : 21.8\*21.8\*H68.2mm  
Cup size : 12.1/12.7mm



### LSAE04

Material : Acrylic/POM  
Dimension : 22.8\*22.8\*H68mm  
Cup size : 12.1/12.7mm



### LSAG01

Material : AS/ABS/POM  
Dimension : Ø20.9\*H74.8mm  
Cup size : 12.1/12.7mm



### LSAG02

Material : AS/ABS/POM  
Dimension : Ø21.7\*H73.5mm  
Cup size : 12.1/12.7mm



### LSAG03

Material : AS/ABS/POM  
Dimension : Ø22.8\*H71.9mm  
Cup size : 12.1/12.7mm



### LSAG04

Material : AS/ABS/POM  
Dimension : 20\*20\*H76mm  
Cup size : 12.1/12.7mm



### LSAG05

Material : AS/ABS/POM  
Dimension : 22.1\*22.1\*H76.6mm  
Cup size : 12.1/12.7mm



### LSAG06

Material : AS/ABS/POM  
Dimension : 20.3\*20.3\*H76.6mm  
Cup size : 12.1/12.7mm



### LSAG07

Material : AS/ABS/POM  
 Dimension : 20.4\*20.4\*H75.85mm  
 Cup size : 12.1/12.7mm



### LSAG08

Material : AS/ABS/POM  
 Dimension : 20.2\*20.2\*H74.9mm  
 Cup size : 12.1/12.7mm



### LSAG09

Material : AS/ABS/POM  
 Dimension : 22.1\*22.1\*H72.7mm  
 Cup size : 12.1/12.7mm



### LSAH01

Material : PS/POM/Aluminum  
 Dimension : Ø18.9\*H71.2mm  
 Cup size : 12.1/12.7mm





## LSAH02

Material : PS/POM/Aluminum

Dimension : Ø19\*H75.3mm

Cup size : 12.1/12.7mm



## LSAH03

Material : PS/POM/Aluminum

Dimension : Ø18.9\*H71mm

Cup size : 12.1/12.7mm

# LIP BALM TUBE

Simple and classic style container for lip balm. Designed to be very easy to hold, making it convenient to use whenever you want. The color can be customized to suit your needs. Custom printing and private label are also available.





## LBAE01

Material : ABS/PP

Dimension : Ø16\*H67.65mm

Capacity : 5g



## LBAE02

Material : ABS/PP

Dimension : Ø16\*H74.45mm

Capacity : 5g

# LIPSTICK CARTRIDGE (CORE)

Regular lipstick cartridge core for lipstick case packaging containers with an inner cup of 11.8/12.1/12.7 mm. No oil is added in our cartridge and still can twist up and down smoothly. The color can be customized to suit your needs.







## LCAA01

Material : POM/PP/Aluminum

Dimension : Ø16.6\*H49.4mm

Cup size : 11.8/12.1/12.7mm



## LCAL01

Material : POM/Aluminum

Dimension : Ø12.7\*H69.2mm

Cup size : 11mm

# LIP GLOSS TUBE

A collection of exciting stylish lip gloss packaging containers for cosmetic packaging in different shapes, colors, materials and profiles. Each container is manufactured using a range of AS, ABS, PETG, and PET plastic. Customized printing on the packaging is available. The lip gloss applicator of some containers can be change to mascara brush.





### LGAD01

Material : PET/ABS/PMMA/PETG/PE  
Dimension : W18\*H114mm  
Overflow capacity : 5.5ml



### LGAD02

Material : PET/ABS/PMMA/PP/PE  
Dimension : W21\*H106mm  
Overflow capacity : 8.4ml



### LGAD03

Material : PET/ABS/PMMA/PETG/PE  
Dimension : W18\*H115.8mm  
Overflow capacity : 7.3ml



### LGAD04

Material : PET/ABS/PMMA/PETG/PE  
Dimension : W18\*H115.8mm  
Overflow capacity : 7.4ml



## LGAD05

Material : PET/ABS/PMMA/PETG/PE  
 Dimension : Ø16.2\*H104.9mm  
 Overflow capacity : 4.3ml



## LGAD06

Material : PET/ABS/PMMA/PETG/PE  
 Dimension : Ø16.3\*H84.9mm  
 Overflow capacity : 3.3ml



## LGAD07

Material : PET/ABS/PMMA/PETG/PE  
 Dimension : Ø18.5\*H106.1mm  
 Overflow capacity : 6.5ml



## LGAD08

Material : PET/ABS/PMMA/PETG/PE  
 Dimension : Ø18.5\*H98.3mm  
 Overflow capacity : 6ml



### LGAD09-T

Material : PET/PETG/PE  
 Dimension : Ø17\*H116.9mm  
 Overflow capacity : 5.5ml



### LGAD10

Material : PET/ABS/PMMA/PETG/PE  
 Dimension : Ø19\*H118.9mm  
 Overflow capacity : 5.5ml



### LGAD11

Material : PET/ABS/PMMA/PP/PE  
 Dimension : W20.7\*H85.95mm  
 Overflow capacity : 6.8ml



### LGAD12

Material : PET/ABS/PMMA/PP/PE  
 Dimension : W20.7\*H85.95mm  
 Overflow capacity : 6.7ml



### LGAD13

Material : PET/ABS/PMMA/PETG/PE  
 Dimension : Ø19\*H74.25mm  
 Overflow capacity : 3.5ml



### LGAD14

Material : PET/ABS/PMMA/PP/PE  
 Dimension : Ø16.7\*H109.6mm  
 Overflow capacity : 11ml



### LGAD15

Material : PET/ABS/PMMA/PETG/PE  
 Dimension : Ø25.4\*H80.2mm  
 Overflow capacity : 15.7ml



### LGAD16

Material : PET/ABS/PMMA/PP/PE  
 Dimension : Ø16.2\*H104.9mm  
 Overflow capacity : 10.5ml



## LGAD18

Material : PET/PETG/PE  
 Dimension : W18\*H110.1mm  
 Overflow capacity : 6.4ml



## LGAD19

Material : PET/ABS/PMMA/PP/PE  
 Dimension : Ø20.6\*H111mm  
 Overflow capacity : 8.5ml



## LGAD20

Material : PET/ABS/PMMA/PP/PE  
 Dimension : Ø20.6\*H88.6mm  
 Overflow capacity : 7ml



## LGAF01

Material : AS/ABS  
 Dimension : Ø13.2\*H133.7mm  
 Overflow capacity : 1.5ml





## LGAF02

Material : AS/ABS  
Dimension : Ø16.7\*H120mm  
Overflow capacity : 3.6ml



## LGAF03

Material : AS/ABS  
Dimension : Ø18.5\*H118.7mm  
Overflow capacity : 5ml



## LGAF04

Material : PETG/AS/ABS  
Dimension : W13.5\*H82.2mm  
Overflow capacity : 5ml



## LGAF05

Material : PETG/AS/ABS  
Dimension : Ø12.5\*H52.2mm  
Overflow capacity : 1.5ml



## LGAF06

Material : PETG/AS/ABS  
 Dimension : Ø13.8\*H70.3mm  
 Overflow capacity : 2.5ml



## LGAF07

Material : PETG/AS/ABS  
 Dimension : W16.5\*H131.2mm  
 Overflow capacity : 5.5ml+5.5ml



## LGAF08

Material : PETG/AS/ABS  
 Dimension : W17.2\*H111.3mm  
 Overflow capacity : 8ml



## LGAF09

Material : PETG/AS/ABS  
 Dimension : W17.9\*H105.8mm  
 Overflow capacity : 6ml

# COMPACT CASE

A range of exquisite, classic and modern cosmetic compact container cases that come in different shapes, colours, materials and profiles. Perfect packaging solutions for powders and makeup products. Our compact container cases are manufactured from high-quality materials including AS, ABS, MS, and PMMA.





### CPAK01

Material : AS/ABS  
Dimension : 71.2\*71.2\*H15.6mm  
Pan size : Ø45.6\*H4.5mm  
Mirror : Available



### CPAK02

Material : AS/ABS  
Dimension : 77.5\*77.5\*H21.7mm  
Pan size : Ø59.2\*H5mm  
Mirror : Available



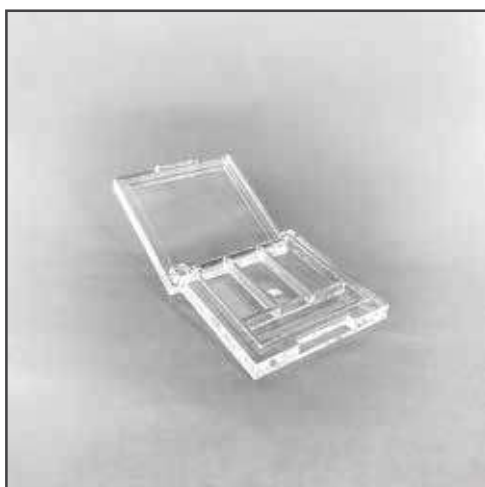
### CPAK03

Material : AS/ABS  
Dimension : 75.5\*75.5\*H22mm  
Pan size : Ø48\*H5mm  
Mirror : Available



### CPAK04-1

Material : AS/ABS  
Dimension : 50.1\*50.1\*H12.1mm  
Pan size : 38.5\*38.5\*H4mm  
Mirror : Available



### CPAK04-4D

Material : AS/ABS  
 Dimension : 50.1\*50.1\*H12.1mm  
 Pan size : 8.1\*38.5\*H4mm  
               28.4\*11.5\*H4mm  
 Mirror : Available



### CPAK04-4L

Material : AS/ABS  
 Dimension : 50.1\*50.1\*H12.1mm  
 Pan size : 38.5\*8.1\*H4mm  
               28.4\*11.5\*H4mm  
 Mirror : Available



### CPAK04-5

Material : AS/ABS  
 Dimension : 50.1\*50.1\*H12.1mm  
 Pan size : 8.3\*38.5\*H4.1mm  
               13.2\*18.3\*H4.1mm  
 Mirror : Available



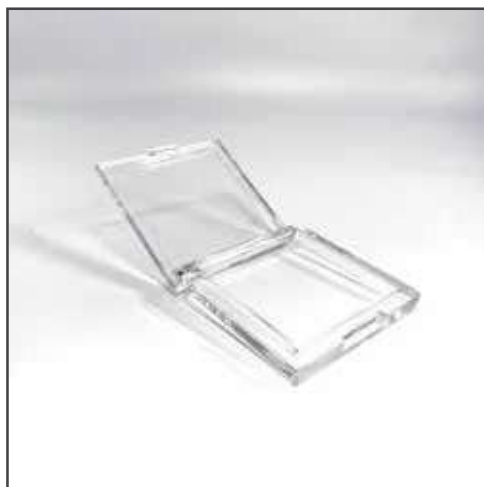
### CPAK05-1

Material : MS/AS/ABS  
 Dimension : 57\*57\*H11.2mm  
 Pan size : 43.19\*43.19\*H4.5mm  
 Mirror : No



### CPAK05-4

Material : MS/AS/ABS  
 Dimension : 57\*57\*H11.2mm  
 Pan size : 20.69\*20.69\*H4.5mm  
 Mirror : No



### CPAK06

Material : MS/ABS  
 Dimension : 60\*60\*H12.3mm  
 Pan size : 47.1\*47.3\*H4.9mm  
 Mirror : Available



### CPAK07

Material : AS/ABS  
 Dimension : Ø74.2\*H12.7mm  
 Pan size : Ø59.2\*H5.5mm  
 Mirror : Available



### CPAK08

Material : AS/ABS  
 Dimension : Ø74.1\*H15.4mm  
 Pan size : Ø59.2\*H5mm  
 Mirror : Available



### CPAK09

Material : AS/ABS  
 Dimension : 47\*47\*H19.7mm  
 Pan size : 38.4\*38.4\*H5mm  
 Mirror : Available



### CPAK10

Material : AS/ABS  
 Dimension : 57.6\*57.6\*H22.2mm  
 Pan size : 47.9\*47.9\*H4.5mm  
 Mirror : Available



### CPAP01

Material : AS/ABS  
 Dimension : Ø43.4\*H11.3mm  
 Pan size : Ø31\*H4.5mm  
 Mirror : Available



### CPAP02

Material : AS/PS  
 Dimension : 66\*45.94\*H13.54mm  
 Pan size : 40\*21.8\*H4.5mm  
                   41.25\*7.9\*H4.5mm  
 Mirror : No





### CPAP03

Material : AS/ABS  
Dimension : Ø64.28\*H12.1mm  
Pan size : Ø48.12\*H4.54mm  
Mirror : Available



### CPAP04

Material : AS/ABS  
Dimension : Ø73.5\*H20.4mm  
Pan size : Ø59.95\*H5.1mm  
Mirror : Available



### CPAP05

Material : AS/ABS  
Dimension : Ø51\*H14.78mm  
Pan size : Ø37.3\*H4.5mm  
Mirror : Available

# FOAM BOTTLE

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The foamer pump of foam bottles is a non-aerosol way of dispensing liquid materials. The foam pump outputs the liquid in the form of foam. The foam pump bottle is widely used in cosmetic products, such as mousse foam cleansing, hand washing liquid soap, facial cleanser, hair conditioning mousse, sun protection foam and baby products.





### FMAM01-50

Material : PETG

Dimension : Ø35\*H122mm

Capacity : 50ml



### FMAM02-100

Material : PETG

Dimension : Ø47\*H132mm

Capacity : 100ml



### FMAM02-120

Material : PETG

Dimension : Ø47\*H147mm

Capacity : 120ml



### FMAM02-150

Material : PETG

Dimension : Ø47\*H172mm

Capacity : 150ml



### FMAM03-150

Material : HDPE  
Dimension : Ø47\*H174mm  
Capacity : 150ml



### FMAM03-200

Material : HDPE  
Dimension : Ø50\*H193mm  
Capacity : 200ml



### FMAM04-180

Material : PETG  
Dimension : Ø48\*H197mm  
Capacity : 180ml



### FMAM04-200

Material : PETG  
Dimension : Ø48\*H208mm  
Capacity : 200ml



### FMAM05-200

Material : HDPE  
Dimension : Ø62\*H176mm  
Capacity : 200ml



### FMAM05-400

Material : HDPE  
Dimension : Ø75\*H186mm  
Capacity : 400ml



### FMAM05-500

Material : HDPE  
Dimension : Ø75\*H206mm  
Capacity : 500ml



### FMAM05-501

Material : HDPE  
Dimension : Ø75\*H203mm  
Capacity : 500ml



### FMAM06-200

Material : HDPE  
Dimension : 88\*52\*H158mm  
Capacity : 200ml



### FMAM06-300

Material : HDPE  
Dimension : 102\*61\*H170mm  
Capacity : 300ml



### FMAM07-300

Material : PETG  
Dimension : 68\*68\*H155mm  
Capacity : 300ml



### FMAM07-500

Material : PETG  
Dimension : 68\*68\*H223mm  
Capacity : 500ml

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